

Call to Order/Roll Call

The meeting was called to order by President William Harryman at 8:01p EDT. Roll Call indicated present: Ralph S. Wilcox (Director), Jon Molesworth (Vice-President), Rich Dulski (Vice-President), Scott Fowler (Vice President), Bob Somogyi (BTO Editor), Dave Snow (Membership Chair), Ulrich Fassbender (Director), Dave Wierowski (Director) and Marshall Adams (Secretary)

Secretary Report

Minutes from the September 8, 2014 Board of Directors meeting were approved.

Treasurer Report

The Balance Sheet as of December 1, 2014 indicates assets of \$32,418.67. The Profit and Loss report showed a net income YTD through December 1, 2014 of \$4430.11. The Treasurer stated the Ag Press invoice for the Winter BTO and Calendar remained to be paid in 2014. The board approved the Treasurer report.

Membership Report

Membership as of December 9, 2014 is 379—up 2 members since last meeting! The board approved the Membership Report.

BTO Editor Report

BTO 154 (Winter) was mailed last week. This issue included the 2015 calendar and featured information on the North Conway convention and inserts for convention registration, the convention T-shirt and the convention car order form.

The editor noted he still is in need of a few articles for upcoming BTOs. The board approved the Editor report and congratulated Bob for an outstanding Winter issue and 2015 calendar.

Convention Report

All events for North Conway have been booked. The last two contracts will be signed in January. Saturday's Conway Scenic Railroad trip will be a charter on the RDC 'Millie'. The North Conway convention car is in production at USA Trains and should be ready for shipment around 3/1/15. The North Conway goody bag car is on order from HLW.

LaPorte, IN/2016 convention hotel is under contract. "Makin' Tracks to the Midwest" convention logo design was presented to the board.

Old Business

1. Membership Drive

- Recruit a Buddy Program—Marsh
 - Program approved by board
 - Introduce in BTO 155
- World Greatest Train Shows—Bob
 - New contact info shared
 - Flyers distributed to individual shows
- NH & VT train clubs—Jon
 - Making some progress
- Web site update/key word search engines—John
 - Site needs update to be effective tool to recruit new members
 - Is site relevant? Several tabs are 5+ years dated
 - John to form sub-committee and include Lou Flammia
- Free Magazine Advertising—Bob
 - Success with 2 magazines to date
 - Promote annual convention—"a 5 day party"
- Contact Dealers to Distribute BTOC Literature—Scott
 - Success with RDL and Pizza Express—thanks to both!
 - Rich to reach out to Reindeer Express
- York Shows—Ralph
 - Obtain a table for club literature for the ECLSTS in March—member offered to pay
 - Several board members plan to attend—advise Ralph which day you can assist for a couple hours
 - Bill to update Ralph for the table

2. 2015 Club Car

- Power and Light car 1st shipment had shipping and performance issues
- USA has assured us that all issues were resolved on shipped cars as well as the remaining inventory at USA
- 2nd shipment list given to USA—only 7 cars remain unsold

New Business

1. Scott Fowler was elected by the board to fill the vacant VP position
2. 2015 BTOC Budget—Jon to lead the development team

Adjournment

The meeting was adjourned at 9:04p EDT.

Minutes prepared by Marshall Adams, Secretary